



## Social Media Strategies for Small Business Success

Speaker:

**Jennifer Dempsey**  
**Fifth Monkey Interactive Marketing**

**August 17, 2011**

**11:30 - 1:00 PM**

**New and Updated for 2011!** This Lunch & Learn Seminar, specifically targeted for the busy small business owner, will teach you how to get the most out of social media sites like Facebook, Twitter, LinkedIn & Google Plus. Whether you're just getting started in social media or are ready to take your social media efforts to the next level, this seminar will teach proven techniques to gain more fans and convert more fans into customers.

**About the Speaker:** Jennifer Dempsey earned her Bachelor's Degree in Internet Marketing from Full Sail University. She began her marketing career at the City of Tavares where she managed the city's municipal branding campaign. Jennifer is the president and owner of Fifth Monkey Interactive Marketing Agency in Mt. Dora where she specializes in the creation and management of custom interactive marketing and social media campaigns. She currently serves as the online community manager for several businesses and is a popular speaker and trainer. She is widely sought after for her expertise in the area of social media adoption and optimization for entrepreneurs, government agencies and corporations.

**Call, email, or fax your reservation to the sponsor, Lake Eustis Area Chamber of Commerce, no later than August 16th.**

\$15 pp for Members  
\$20 pp for Non-Members

Michael's At A Third Place  
12 E. Magnolia Avenue, Downtown Eustis

